

43rd Annual Mid America Ford and Shelby Nationals

PRE-EVENT REGISTRATION AND VENDOR/DISPLAY AGREEMENT

Since 1974, Mid America Ford and Shelby Nationals is one of the longest running events of its kind in the country. The 43rd Mid America Ford and Shelby Nationals (2017) will be held **June 14-18** in Tulsa, Oklahoma, headquartered at the Tulsa Marriott Southern Hills Hotel, featuring four full days of road racing, drag racing, trade show, banquet, and popular ballot car show.

Our annual event provides an excellent opportunity for your company's products and/or services to be advertised to a car-oriented market. Participants from more than 36 states and foreign countries regularly attend the event. Spectators average greater than 30,000 over the weekend.

We have a new and exciting way for the Vendor of Car Memorabilia to participate at Mid America. These will be in limited quantities with a 1st come 1st serve policy.

Vendor Space – Participation – Includes the following:

2 – Event Passes (Participant Registrations)

Parking Spot (10 feet wide from back to the fence) along the road inside of Hallett

Space at the end of the Sponsor Display at Tulsa Raceway Park (10' x 25')

1 - Table inside the banquet room for the Trade Show on Wednesday and Thursday.

1 - Space in the Swap Meet area on Sunday at the Marriott during the car show.

Provide Proof of Liability Insurance (available from K&K Insurance application can be provided).

Vendor Space Package price is \$500.00 each.

Additional Items available on registration form below.

Please RSVP your space as soon as possible by calling David at 405-620-6189.

Payment must be received to reserve your space.

Insurance Certificate must be received before June 1, 2017

Sincerely,

David Apgar

David Apgar
Event Director
david@midamericafordmeet.com

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AUTOMOTIVE PRODUCTS OR MEMORABILIA PLEASE!!!

Registration Fees: Participation & Admission to all events is by registration only!!!!

Company Name _____

Participant Name _____

Address _____

City _____ State _____ Zip _____

Phone _____ Email _____

1 - Vendor Space as Described \$500.00

Additional Event Pass (Participant Registration) X \$55.00 _____

Registration Fees are per person and are your admission to all events.

(Must be a paid Participant to Attend Banquet and be a Vendor)

Banquet (Friday Night) . . . (Must be a paid participant) X \$45.00 _____

Children's Banquet (Friday Night). (Must have a name Tag). . . X \$30.00 _____

Additional Trade Show Table (Wed and Thur). X 100.00 _____

(6' banquet w/covering) *(Limited # of Tables Available at Trade Show per Fire Marshall)*

Electricity required – Limited availability Yes No

ITEMS BEING DISPLAYED OR SOLD _____

Please send all fees, checks payable to:

Muscle Car Events
P.O. Box 57816
Oklahoma City, OK 73157
Or fax us at 405-946-2502

TOTAL PAID \$ _____

PAYMENT METHOD: Check/M.O.

VISA MASTERCARD

Discover American Express

_____ Expiration Date

CARD # _____

List of Names Pre-Registering for:

(So we may prepare name badges in advance.)

Name on Card _____

1. _____ 2. _____

3. _____ 4. _____

When you register for the Mid America event, we assume that you understand and agree that you have given your "informed consent" to handle your personal information in a secure manner and that the information provided will never be disclosed to a third party or used for any purpose other than for the registration of the said event. Vendor is also prohibited to set up and sell items in the Tulsa Marriott Southern Hills Parking Lot until Sunday the 18th of June, 2017.

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BACKGROUND.

A. Parties. This Agreement (“Agreement”) is entered into on this ___ day of _____, 2017 between Muscle Car Events, LLC. Whose address is P.O. BOX 57816, OKLAHOMA CITY, OK 73157 U.S.A. (“MCE”), and _____, a _____ whose address is _____ (“Vendor”)?

B. Purpose. The purpose of this agreement is to provide a registration and vendor/display agreement between MCE and _____. The parties therefore agree as follows:

SECTION 1. EVENT REGISTRATION

1.1 Registration. A onetime fee of \$100 per table will be charged by MCE to Vendor in connection with the general registration and vendor display at the Mid America Ford and Shelby Nationals (Event), to be held June 14-18, 2017. The Vendor is not allowed to set up and sell items at the Tulsa Marriott Southern Hills outside in the parking lot until Sunday the 18th June, 2017.

SECTION 2. QUALITY & COMPLIANCE

- 2.1 Quality.** Vendor agrees to make best efforts to display and represent high quality products while at Event.
- 2.2 Compliance.** Vendor agrees to comply with all MCE’s established event rules and regulations.

SECTION 3. COPYRIGHT, TRADEMARKS.

- 3.1 Copyright, Trademarks.** Vendor agrees that all Merchandise and Collateral Materials are produced under all necessary applicable license and will bear all required trademark symbols and any other credits or legal notices required by the owner of said trademarks and/or licensor
- 3.2 Compliance with Intellectual Property Laws.** This Agreement is conditioned upon Vendor’s full and complete compliance with the provisions of the trademark, patent, and copyright laws of the United States.

SECTION 4. RESERVATION OF RIGHTS.

- 4.1 Rights Expressly Reserved by MCE.** Any and all rights not expressly granted to Vendor hereunder are expressly reserved by MCE.
- (A) Nothing contained in this Agreement may be construed as an assignment or grant to Vendor of any right, title, or interest in or to any copyrights, trademarks or patents therein or associated therewith.
- (B) It is understood that all rights thereto are reserved by MCE, except for the grant of rights to register and display at the Event expressly provided in this Agreement.
- 4.2 Licensee’s Indemnification.** Vendor must indemnify, hold harmless and defend MCE, its officers, directors, agents and employees against any and all claims, suits, losses, damages, costs and expenses, including reasonable attorney’s fees, which may be

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suffered or incurred by MCE which arise out of or in connection with the attendance and sale of merchandise at event

SECTION 5. GOVERNING LAW AND JURISDICTION.

- 5.1 Governing Law.** This Agreement is entered into and must be enforced, interpreted and construed in accordance with the laws of the State of OKLAHOMA, United States of America.
- 5.2 No Waiver by MCE.** None of the foregoing provisions will in any way be deemed a waiver of MA's rights to proceed with litigation against Vendor in any other appropriate venue or jurisdiction.

SECTION 6. MODIFICATION.

Entire Understanding. This agreement is the sole Agreement between the parties and cancels and supersedes any and all prior written or oral representations and agreements between the parties.

SECTION 7. EFFECTIVE UPON EXECUTION.

- 7.1 Full Execution.** This Agreement made as of the date at the top of this Agreement. This Agreement is effective only upon full execution by MCE and Vendor.

SECTION 8. LIABILITY INSURANCE.

8.1 Each Vendor must present a copy of their Liability Insurance Certificate naming Muscle Car Events and Mid America Ford and Shelby Nationals. Insurance can be purchased from K & K Insurance CONCESSIONAIRES, EXHIBITORS & VENDORS Insurance Program and Enrollment Form.

Agreed and Accepted by:

MCE:

Muscle Car Events, LLC

By: _____

Date: _____

VENDOR:

NAME OF VENDOR

By: _____

Name Printed and Title

Date: _____